

intoPIX Unleashes Zero-Latency IP Video Streaming with JPEG XS, IPMX & SMPTE 2110 at NAB Show 2026

Celebrating 20 Years of Innovation in Image and Video Compression

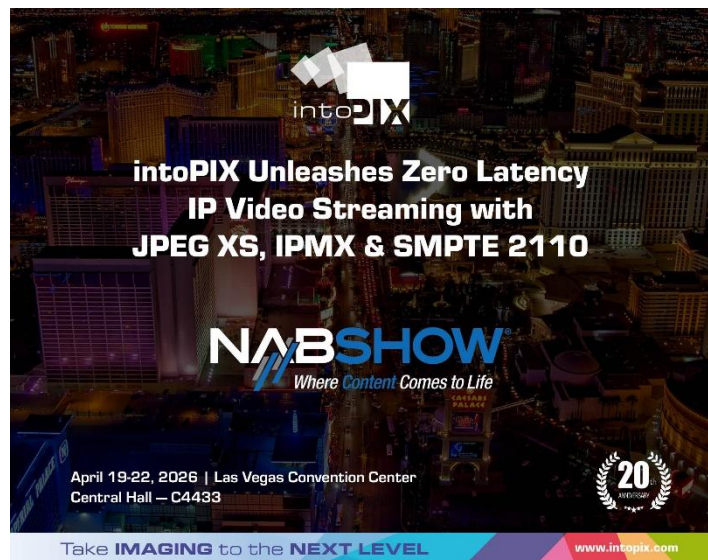
Las Vegas, April 9, 2026 – At NAB Show 2026, [intoPIX](#) showcases how professional video workflows can move beyond uncompressed video without compromise. In 2026, **intoPIX celebrates its 20th anniversary**, marking two decades of continuous innovation in image and video compression technologies. Building on this heritage, the company is redefining IP video streaming with zero-latency JPEG XS compression and a comprehensive portfolio of **IPMX-approved and SMPTE 2110-compatible solutions** spanning LAN, WAN, and cloud environments.

intoPIX's technologies are designed for developers, OEMs, broadcasters, and ProAV professionals looking to reduce bandwidth, infrastructure cost, and power consumption—while preserving the deterministic performance required for live production and mission-critical applications. By replacing uncompressed video with ultra-lightweight JPEG XS, intoPIX delivers visually lossless quality at a fraction of the bandwidth, with latencies measured in microseconds.

At the core of the showcase is intoPIX's **IPMX-approved and SMPTE 2110-compatible platform**, covering both hardware and software deployments. **The Titanium EDK** provides IP cores and reference designs for SoC-based products – including FPGA SoC, enabling OEMs and camera manufacturers to accelerate the design of interoperable IP video equipment with integrated NMOS, precise timing, and deterministic performance.

For software-based and IT-based workflows, the **Titanium SDK** and [Titanium software suite](#) bring SMPTE 2110 and IPMX to COTS hardware, including edge computers and servers. These new solutions make it possible to deploy professional IP video ingest, processing, and playout without specialized hardware, opening new paths for live, remote, and IP-based production.

[JPEG XS](#) remains the foundation of the intoPIX IP streaming ecosystem. Available as FPGA IP cores, SDKs, and plugins, JPEG XS scales from HD to 4K and 8K, supporting real-time video over IP while significantly reducing bandwidth and energy consumption. For image sensor workflows, **TicoRAW** enables efficient RAW compression for cameras and edge devices, fully aligned with modern IP-based production architectures.



A key focus at NAB will be the continued success of the **“JPEG XS in Action”** campaign. With more than 250 productions deployed by over 50 leading manufacturers, intoPIX will demonstrate the strength of its global 50+ partners network, showing how zero-latency JPEG XS workflows simplify infrastructure, enhance interoperability, and future-proof IP video systems—from edge to cloud.

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telestream

TrafficSim

VILLAGE Island

Discover the power of JPEG XS on the cutting-edge products of our trusted partners!

“NAB Show 2026 is a very special moment for intoPIX,” said Jean-Baptiste Lorent, Head of Marketing at intoPIX. “As we celebrate our 20th anniversary, we are bringing the ecosystem together at our booth to mark two decades of innovation, while sharing concrete insights through the NAB conference talks on JPEG XS and IPMX. From its early development to its broad adoption today, JPEG XS has evolved into a proven, interoperable foundation for zero-latency IP video, and NAB is the perfect place to showcase how far the industry has come.”



Live demonstrations at the booth will showcase:

- JPEG XS workflows across LAN, WAN, and cloud environments
- ST 2110 and IPMX bandwidth optimization solutions

Attendees are invited to visit **Booth C4433**, to celebrate our anniversary and to experience these innovations firsthand and connect with intoPIX experts. Schedule a meeting with intoPIX at NAB and discover how our solutions can power your workflows: <https://bookings.intopix.com/#/nab>

About intoPIX

intoPIX creates and licenses cutting-edge image processing, compression and IP video connectivity solutions. We deliver unique IP cores and efficient software designed to handle more pixels, preserve video quality with zero latency, reduce costs and power consumption, and simplify storage and connectivity. Passionate about enhancing the image experience, we empower new imaging workflows and devices by enabling HD, 4K, and even 8K video at lower costs, replacing uncompressed video while ensuring the highest quality with the lowest latency.

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