

PRESS RELEASE – 25 January 2018 – For immediate release



Icron's Powerful Maverick KVM Extension Platform to be showcased by intoPIX at ISE 2018 Show in Amsterdam

Live demonstration of world's first USB 3-2-1 + DisplayPort 4Kp60 4:4:4 video extension over single CAT 6a cable at intoPIX's stand 10-H120 from February 6-9th at the RAI Amsterdam

Burnaby, British Columbia – January 25, 2018 – [Icron Technologies Corporation](#), a leader in USB and video extension technology and [intoPIX](#), an innovative provider of video compression technology, announced today that intoPIX will showcase a live demonstration of Icron's Maverick KVM platform with ExtremeUSB-C™ extension technology during the [Integrated Systems Europe \(ISE\) 2018](#) show at the RAI Amsterdam in the Netherlands, February 6th through 9th.

The innovative Maverick KVM platform is the world's first integrated extension solution combining Icron's proprietary ExtremeUSB-C™ USB 3.1 Gen 1 and USB 2.0/1.1 extension technology with TICO lightweight video compression from technology partner intoPIX. TICO enables 10 Gbps extension of Ultra High Definition (UHD) 4Kp60 4:4:4 video and all type USB peripherals over a single CAT 6a cable up to 100 meters.

In addition to UHD 4Kp60 video and USB extension, the Maverick includes the ExtremeUSB-C suite of features such as transparent USB extension supporting USB 3, 2 and 1, true plug and play (no software drivers required) and compatibility with all major operating systems: Windows®, macOS™, Linux® and Chrome OS™.

“Our TICO technology pushes the boundaries of video compression to provide state-of-the-art lossless 4Kp60 video quality, without giving in on latency,” said Jean-Baptiste Lorent, Director of Marketing and Sales at intoPIX. “Coupling TICO with ExtremeUSB-C technology turns Icron's Maverick platform into a unique and powerful 4K + USB 3.1 extension solution specifically designed for ProAV, broadcast, medical and industrial applications.”

“Maverick combines Icron's USB 3-2-1 extension capabilities with UHD video using TICO lightweight compression from intoPIX resulting in a USB and video extension solution unlike any other product available in today's market at a competitive price,” said Tom Schultz, Product Manager at Icron.

“Maverick is truly a breakthrough platform that will soon be available for OEM customers to customize for their own solutions.”

ISE attendees are encouraged to visit intoPIX's show stand 10-H120 to see the live Maverick demo from February 6th through 9th at the Amsterdam RAI.

Media Contacts

- **Icron:** Tom Schultz, Product Manager, thomass@icron.com
- **intoPIX:** Jean-Baptiste Lorent, Director of Marketing and Sales, jb.lorent@intopix.com

About Icron Technologies

Icron Technologies is the leading developer and manufacturer of high-performance USB and video extension solutions for commercial and industrial markets worldwide. Icron's patented extension technology extends USB and video devices over many media types including CAT 5e/6/7, Fiber, Wireless, DisplayPort® and over a corporate LAN while featuring the ExtremeUSB® and ExtremeUSB-C™ suite of features such as transparent USB extension, true plug and play (no software drivers required) and compatibility with Windows®, macOS™, Linux® and Chrome OS™ operating systems. Icron's extension products are deployed in a wide range of applications including proAV, industrial automation, machine vision, medical imaging, aerospace, interactive whiteboards, digital signage, remote desktop extension, security, enterprise computing and isolated USB, or anywhere a computer needs to be remotely located from a display or peripheral device. icron.com

About intoPIX

intoPIX is a technology provider of innovative compression, image processing, and security solutions to professional audiovisual equipment manufacturers. We are passionate about offering people a higher quality image experience to improve communications and have developed FPGA & ASIC IP-cores and software tools that enable leading edge TICO and JPEG2000 compression, security, and video over IP and hardware enforcement. More information on our company, customers, and products can be found on www.intopix.com. Follow intoPIX on Twitter @intopix.

About ISE 2018

Integrated Systems Europe is the world's largest AV systems integration show. The annual four-day event, takes place at the RAI Amsterdam – The Netherlands, from 6-9 February. As the European destination for the international AV and systems integration industry, ISE 2018 will showcase the latest cutting-edge technology, products and solutions being produced for both channel and end-user professionals. In addition, attendees can enjoy an expansive education and personal development programme produced by AVIXA and CEDIA. This will be complimented by a packed schedule of conferences, keynote speeches and exciting show-floor features. Moreover, ISE is an ideal base for networking, socialising and developing new business contacts. ISE 2018 connecting markets and people.