

PRESS RELEASE

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intoPIX technology selected by MikroM for its Digital Cinema product development.

Following quickly on the introduction of its single chip FPGA JPEG2000 technology earlier this month intoPIX has today announced an agreement with MikroM, a leading provider of audio-visual digital OEM product, to provide a total decoding solution for Digital Cinema.

The agreement - under which intoPIX will provide its IPX-JP2K compression and AES security IP's as core components of MikroM's new Digital Cinema decoder product - marks the first step in intoPIX world-wide distribution of its FPGA IP solutions.

"We have selected intoPIX because of their know-how in JPEG2000 compression technology and their smart implementation as a single chip FPGA," commented Holger Krahn, CEO of MikroM, "This gives us the opportunity to provide a single chip agile decoder capable of MPEG and JPEG2000 processing and therefore a competitive advantage in the face of ASIC."

"I'm delighted to be able to announce the selection of intoPIX technology at this moment" added Jean Francois Nivart, intoPIX CEO. "MikroM's experience in a wide range of very demanding visualization markets and reputation for quality and reliability gives me great confidence in their ability to provide, and support, their flexible Digital Cinema processor".

Both intoPIX and MikroM will be present at ShoWest, Las Vegas, March 13-16

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About intoPIX

intoPIX develops and markets handling tools for large data stream with intrinsic high value with special regard to pictures having value in their quality, security and authoring rights.

Based in Louvain-la-Neuve, Belgium, intoPIX was established in 2005 as an outcome of a decision taken in 2001 by the Catholic University of Louvain (UCL) to direct the activities of its Electronic, Cryptographic and Image Compression laboratories towards the provision of JPEG2000 compression solutions.

intoPIX's world leading competences include FPGA and software engineering, JPEG2000 image compression and symmetric-asymmetric security.

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About MikroM

MikroM GmbH is a leading provider of professional HD decoding technology. The company's focus is to design high-integrated components and to provide custom-specific solutions of digital A/V decoder products targeting quality-driven applications in the area of Digital Cinema, Broadcast and Presentation.

Based on a deep knowledge of decoder technologies MikroM offers off-the-shelf products as well as flexible customization and design service, also including silicon-proven IP and ASIC. Located in Berlin/Germany MikroM products and services are marketed worldwide to system integrators and OEM customers.

For further information, please visit www.mikrom.com.

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